

Webinar Report Information - Nanuk Narratives	
<b>Region</b>	Arctic Canada Case Study
<b>Names of the regional DECODE team (for purpose of webinar coordination)</b>	<ul style="list-style-type: none"> <li>• David Borish,</li> <li>• Monica Engel</li> <li>• Carmen Koessler</li> <li>• Rowan Salverda</li> </ul>
<b>Name of the Case Study</b>	Nanuk Narratives
<b>Names of the presenters</b>	<ul style="list-style-type: none"> <li>• Budd Hall (DECODE Knowledge Project)</li> <li>• David Borish (Case study lead; researcher, Cloudberry Connections)</li> <li>• Monica Engel (Torngat Secretariat)</li> <li>• Derrick Pottle (Inuk Knowledge holder &amp; Bear Guide)</li> </ul>
<b>Name of the partner network(s) and contacts</b>	<p>The webinar was promoted through UVIC using digital events and posters. Budd Hall also sent emails, and it was promoted on LinkedIn using the UNESCO-Co-Chair accounts and the organizers' accounts.</p> <p>The Torngat Secretariat promoted the event through their social media accounts, as well as among their co-management network and Boards, and with communities in Nunatsiavut on Facebook.</p> <p>Cloudberry Connections shared the event with colleagues and through word of mouth.</p>
<b>Number of participants</b>	<p>13 attendees of the 33 Registrations attended the webinar live via Zoom (39.39% attendance rate); This is slightly lower than the industry average of 35-40% for online webinars that promote registrations, which will include a recording link.<sup>1</sup></p> <p>Reasons for lower attendance could be due to:</p> <ul style="list-style-type: none"> <li>• Lack of lead time for promoting the webinars (only had 3 weeks' lead time).</li> <li>• Other reasons could include that the length of the webinar was too much of a time commitment for people working (1.5 hrs)</li> <li>• The time zones of those who registered from Asia and elsewhere in the world made the attendance</li> </ul>
<b>Reflections by the webinar team</b>	<p>We had hoped to have a greater turnout from Eastern Arctic or Canada networks or participants. However, registrations were predominantly from Western Canada or through the UVIC graduate student networks. It may have helped if we had asked the Torngat Secretariat to lead the webinar and host it (and promote it more widely in their circles) rather than having DECODE lead it.</p> <p>Similarly, the roles and responsibilities for the webinar were odd due to the original intent to have the North American Case studies with the DECODE project hosted in the same webinar. It was determined that doing this wouldn't make sense, as the two projects were geographically distinct and crossed far</p>

<sup>1</sup> <https://www.mailmodo.com/tools/webinar-attendance-rate-calculator/>

	<p>too many time zones to make this feasible, both logistically and from a target audience/promotional standpoint.</p> <p>The Torngat Secretariat expected more participants, but the low attendance could have been because we have recently launched the Nanuk Narratives doc series and website, so similar presentations have been done since December 2024.</p> <p>Cloudberry Connections also thought there would be more people in attendance. However, it was nice to converse with people from different parts of the world who are interested in co-management and sharing Indigenous knowledge. We thought the informal style of the event was also good, and we felt there was sufficient time for participants from Nanuk Narratives to share their experience. Recruiting more Indigenous participants and attendees to the webinar would help improve it.</p>
<p><b>Key messages from the webinar</b></p>	<ul style="list-style-type: none"> <li>• Call to action: read the Nanuk Narratives Storymap case study with the DECODE project (promoted the QR code and link</li> </ul>

**Link to Slides used in Webinar:**  
[https://docs.google.com/presentation/d/1s9\\_5O2vS9YtHZNQbh5-Nep6uzMW-WBDk4Pky8T4yQKY/edit?usp=sharing](https://docs.google.com/presentation/d/1s9_5O2vS9YtHZNQbh5-Nep6uzMW-WBDk4Pky8T4yQKY/edit?usp=sharing)

**Summary of the structure of the webinar**

12:00 pm	Welcome, Land Acknowledgement & Housekeeping
12:10 pm	Introducing the DECODE Knowledge Project with Dr. Budd Hall
12:20 pm	Torngat Secretariat presentation with Mônica T. Engel
12:30 pm	Nanuk Narratives Case Study presentation with David Borish, Derrick Pottle, David Poisey and Mônica T. Engel
1:00 pm	<p>Discussion &amp; Questions from the audience</p> <p>Promote the StoryMap Link: <a href="http://www.bit.ly/nanuknarratives_decode">www.bit.ly/nanuknarratives_decode</a></p>
1:30 pm	Webinar ends

**Participants:**

- Budd Hall
- Carmen Smith
- Rowan Salverda/CFGS Events and Administrative Assistant
- David Borish
- Monica Engel
- Derrick Pottle
- David Poisey
- Rajesh Tandon (briefly)
- Jordan Lang
- Umar Umangay
- James Williamson
- Jessica Lansfield
- Arjan de Haan
- Maeva Gauthier
- Jordan Lang
- Pablo Melo
- Nkatha M
- Erin Tansey
- Sarah Wiebe
- Marie-Eve Landry

Question from Maeva - Hi Rowan! I was curious if the guidelines for funders will be available soon (or initial learnings for funders)? I know they were talking about a webinar for funders at some point. Thank you!

### **Copy of the ZOOM CHAT:**

Jessica Lansfield - Good morning, thank you for hosting.

Maeva Gauthier - Hi everyone! Looking forward to this webinar.

Budd Hall - Welcome, everyone! Delighted to see many friends and new folks

Arjan de Haan - Good evening from Delhi , so happy to join this first in this series .

Jessica Lansfield - Pauquahin First Nation territory

- I am not seeing the map

- Can you share your screen @Carmen\_Koessler

David Borish: Here is a link to the other videos:

<https://www.nanuknarratives.com/videos>

Pablo Melo This is a question for Derrick and David, what are the factors or barriers that are stopping to having more collaboration projects like this one? For example in topics like health, teaching/knowledge sharing, adaptability mindset skills, and on and on. I am a firm believer that Indigenous Nationalities have a lot to give, but in a different way, in a way that really creates value for all parties.

Nkatha - how do global environmental governance policies like the Kunming-Montreal global biodiversity framework and the SDGs intersect (if at all) with the knowledge project work you do, in the communities you work with?

Jessica Lansfield - I am curious about the youth that participated in the program, how have they continued to be involved with co-management and decision-making regarding Nanuk?

Thank you everyone for coming and participating in the first DECODE webinar! To see the Nanuk Narratives Storymap, please visit this link: [bit.ly/nanuknarratives\\_decode](https://bit.ly/nanuknarratives_decode)