Annual Report of the UNESCO Chair in Community-Based Research and Social Responsibility in Higher Education

2020-2021
TABLE OF CONTENTS

1. INTRODUCTION

2. ACTIVITIES OF OUR CHAIR DURING 2020-2021
   o Social Responsibility in Higher Education
   o Community Based Participatory Research and Sustainable Development Goals
   o Open Science
   o Responsible Research and Innovation Networked Globally (RRING)
   o Editorial Advisory Board
   o Capacity Building and Training
   o Research and Publications

3. OUR PARTNER NETWORKS

4. CHAIR RENEWAL AND PLANS FOR 2021-2024

5. ABOUT THE CO-CHAIRS
1. INTRODUCTION

Decolonising approaches to knowledge generation, sharing and systematisation have acquired new shapes and perspectives in the context of the Covid-19 pandemic. With the world shifting to virtual platforms for even basic educational and learning functions, the digital divides have meant exclusion of millions of vulnerable communities who either cannot afford the internet or do not have the know-how to use it, or both. Our Co-Chairs, Dr. Rajesh Tandon and Dr. Budd Hall, have continued to work tirelessly with regional partners and multiple stakeholders to advocate for openness to multiple knowledge systems, for recognition of local knowledge and engagement with communities in higher education institutions. The goal is to build a movement for knowledge democracy, which acknowledges the existence of multiple epistemologies, that knowledge is created and exists in different forms, and that knowledge is a powerful tool for taking action to solve the world’s ‘wicked problems’, locally, nationally and globally.

The Chair’s Knowledge for Change (K4C) Consortium for Training in Community Based Participatory Research (CBPR) is a pioneering effort in achieving this goal. Since the inception of the program in 2017, over 120 mentors have been trained across 20 hubs in 13 countries. The establishment of K4C hubs has fostered co-production of knowledge and led to direct community-led action on local issues related to Sustainable Development Goals (SDGs). Local hubs are going to implement research studies with their local communities under the Bridging Knowledge Cultures project, to understand the similarities and differences in the production, use and dissemination of knowledge systems between the community and higher education institutions.

Dr. Rajesh Tandon, who heads the India Secretariat for the Chair, has passionately worked with stakeholders in India at the policy level to influence and change the teaching and learning of research in the country. He has designed courses for training 200 Master Trainers at the UGC Regional Centres for Capacity Building of Faculty for Community Based Participatory Research (CBPR) under Unnat Bharat Abhiyan (UBA). In consultations, his conversations across a range of issues from climate adaptation and resilience, open science, and the need for harnessing local knowledge for achieving SDGs have influenced higher education institutions to become socially responsible.
2. ACTIVITIES OF OUR CHAIR DURING 2020-2021

Social Responsibility in Higher Education

Webinar hosted by Fostering Social Responsibility by Higher Education: COVID 19 and Beyond hosted by PRIA on 8th April 2020- Dr. Rajesh Tandon
https://www.pria.org/event_details.php?id=26&evtid=522

Webinar on “Adult Learning and Education Central to Responding Under COVID-19” hosted by PRIA International Academy (PIA) and Asia South Pacific Association for Basic and Adult Education (ASPBAE) on 29th April 2020- Dr. Rajesh Tandon
https://www.pria.org/event_details.php?id=26&evtid=530

Connections Week hosted by Vitae UK from 14th to 17th of September 2020. It was a collection of on demand opportunities for knowledge and practice sharing, networking and discussion among those with an interest in researcher development globally- Dr. Rajesh Tandon
https://www.unescochair-cbrsr.org/events/vitae-connections-week/

From Zero To Hero: Rising to the challenges in a time of crisis, on 14th & 15th September, 2020; The University of Johannesburg Library (UJ) in collaboration with the Association of Commonwealth Universities (ACU) - Dr. Rajesh Tandon

When will the Smile Return to Our World?, 26th Annual Conference of Muwatin Institute for Democracy and Human Rights- Dr. Rajesh Tandon
https://www.unescochair-cbrsr.org/events/muwatin-26th-annual-conference/
Internationalisation and the SDGs on Sept 29th, 2020 by Canadian Bureau for International Education- Dr. Rajesh Tandon

Role of NEP in achieving UN SDGs, on 5th October 2020 hosted by IIHMR University- Dr. Rajesh Tandon

City Planning- As if People Matter, held on 26th October, 2020 hosted by INHAF- Dr. Rajesh Tandon
https://www.unescochair-cbrsr.org/events/city-planning-as-if-people-matter/

Imagining Gurugram as a Learning City, Virtual Urban Thinkers Campus (An Initiative under World Urban Campaign of UN-HABITAT), held on 30th and 31st October 2020- Dr. Rajesh Tandon

NEP 2020: A futuristic approach, held on 2nd November, 2020 by Sushant University- Dr. Rajesh Tandon
https://www.unescochair-cbrsr.org/events/national-education-policy-2020-a-futuristic-approach/

USR in Focus: The NEP and its Social Ethos hosted on 3rd December 2020 by University of East Anglia and partners- Dr. Rajesh Tandon

3rd National Conference on Innovative Mechanisms and Standards for Assuring Quality in Higher Education Institutions (IAQHEI 2021) held from 29th-30th January 2021, IQAC- Dr. Rajesh Tandon
https://online.fliphtml5.com/sgzga/nreb/#p=6

SDG Focus: Higher Education in South Asia held on 18th February 2021 by Bridge Project and SAU- Dr. Rajesh Tandon
https://www.unescochair-cbrsr.org/events/sdg-focus-higher-education-in-south-asia/

16th FICCI Higher Education Summit- Diversity and Inclusion in Higher Education on 25th February 2021- Dr. Rajesh Tandon
https://www.unescochair-cbrsr.org/events/16th-ficci-higher-education-summit-2021/

Community Based Participatory Research and Sustainable Development Goals (SDGs)

Community-Based Participatory Research & the Pandemic, a two day webinar hosted by our UNESCO Chair and PRIA on 21st and 22nd April, 2020.

Is Community Based Research a methodology or an ethics of engagement? Hosted on 12th May, 2020 by The Canadian Association for the Study of Adult Education (CASAE) Dr. Rajesh Tandon
https://www.unescochair-cbrsr.org/events/webinar-is-community-based-research-a-methodology-or-an-ethics-of-engagement/

3rd K4C Global Consortium Webinar Series to discuss the future of CBPR- the next generation of practitioners & researchers on 23rd June, 2020 hosted by Sangwari K4C Hub Dr. Rajesh Tandon

4TH APUCEN Summit- Sustainable Community Engagement Partnership Beyond Boundaries held on 8th November 2020- Dr. Rajesh Tandon https://www.unescochair-cbrsr.org/events/sustainable-community-engagement-partnership-beyond-boundaries-university-for-society-international-conference/


Gobeshona Global Conference held by ICCCAD on 20th January, 2021- Dr. Rajesh Tandon https://www.unescochair-cbrsr.org/events/gobeshona-global-conference/


Open Science
The Co-Chairs Dr. Budd Hall, Dr. Rajesh Tandon along with Canadian Commission UNESCO and regional partners hosted 11 international webinar series on Open Science across the world between October and December 2020 where over 800 participants voiced their views and shared ideas on Open Science.
https://www.unescochair-cbrsr.org/open-science-webinar-series/

World Science Day on 10th November, 2020 hosted by UNESCO and partners- Dr. Tandon
https://www.unescochair-cbrsr.org/events/the-world-science-day-for-peace-and-development/

Online consultation on Indigenous People held by UNESCO on 15th January 2021.
https://www.unescochair-cbrsr.org/events/online-consultation-for-indigenous-peoples-on-the-unesco-recommendation-on-open-science/

STIP Consultation- ‘Open Science: The Way Forward for India’ held on 24th January 2021 by the Centre for Society and Policy, DST-CPR- Dr. Rajesh Tandon

Responsible Research and Innovation Networked Globally (RRING)

India and the World Today, Virtual Workshop on 17th June 2020 by the RRING Project and PRIA- Dr. Rajesh Tandon
The Recommendation on Science and Scientific Researchers and Covid 19, Virtual Workshop on July 9th 2020 by RRING Project and PRIA- Dr. Rajesh Tandon 

What is RRI, SDG and RSSR: How is it important to your research?, Virtual Summit hosted by RRING on 11th February, 2021- Dr. Rajesh Tandon
https://rring.eu/events/what-is-rri-sdg-and-rssr-how-is-it-important-to-your-research/

Funding Applications: How to incorporate RRI, SDG and RSSR into Funding Applications, Virtual Summit hosted by RRING on 19th February, 2021- Dr. Rajesh Tandon
https://rring.eu/events/funding-applications-how-to-incorporate-rri-sdg-and-rssr-into-funding-applications/

The Future of Socially Responsible Research & Innovation, Virtual Summit hosted by RRING on April 19th and 20th, 2021- Dr. Rajesh Tandon
https://www.eventbrite.co.uk/e/virtual-summit-on-the-future-of-socially-responsible-research-innovation-registration-147957718519#

Editorial Advisory Board

Our Co-Chairs have been part of a range of editorial and advisory boards, as mentioned below:

- International Modern Perspectives on Academia and Community Today (Advisory Board) - Dr. Budd Hall
- McGill Journal of Education (Editorial Board) - Dr. Budd Hall
- Curricular Reforms and Educational Institutions Social Responsibility under Unnat Bharat Abhiyan (UBA) (Member of Subject Expert group) – Dr. Rajesh Tandon
- Gateways: Journal of Community Engaged Research (Advisory Board) – Dr. Budd Hall
- Interface: a Journal for and about Social Movements (Editorial Board) – Dr. Budd Hall
- Canadian Journal of University Continuing Education (Editorial Board) – Dr. Budd Hall
- Journal of the Canadian Society of the Study of Adult Education (Editorial Committee) – Dr. Budd Hall
- International Journal on Action Research (Editorial Board) – Dr. Budd Hall
Capacity Building and Training

Global initiatives:

The Mentor Training Programme (MTP) is a 21-week course consisting of 3 components: online learning activities, a two-week face-to-face learning residency, and a field work component to be carried out locally under the guidance of a local supervisor. (Began on 3rd week of January, 2018)

Cohort 5 under the MTP was redesigned as a virtual program that began on 5th August, 2020. It had participants from Canada, Mexico, India, UK, Ireland. Cohort 6 started on 3rd March, 2021. There are now 20 hubs, namely Italy (1), Indonesia (1), Malaysia (2), South Africa (3), Colombia (1) Cuba (1) India (3), Canada (3), Ireland (1), Uganda (1) Tanzania (1) Mexico (1) United Kingdom (1) with over 120 Mentors in total.

Domestic initiatives:

Association of Indian Universities (AIU) in partnership with PRIA conducted course on Community University Engagement: Moving Towards Engaged Teaching, Research and Service on 18th May, 2020

https://www.pria.org/courses-details.php?cid=29

AIU in partnership with PRIA conducted Course on Fostering Social Responsibility in Indian Higher Education Institutions from 5th-8th January, 2021. National and international participants were part of this 4 Day Virtual Course, where they were trained on identifying linkages between higher education and community engagement; methods and tools for community engaged teaching and learning. Additionally, it had an assignment component to design their own Community-Engaged Study.

https://www.pria.org/courses-details.php?cid=41
Dr. Tandon and his team designed the weeklong UGC-UBA Master Trainers Program to be implemented in 7 regional districts (February). The next stage will be the implementation of Training of Master Trainers at UGC Regional Centres for Capacity Building of Faculty for Community Based Participatory Research (CBPR) under Unnat Bharat Abhiyan (UBA).

**Research and Publications**

“Bridging Knowledge Cultures: The Knowledge for Change Consortium on Community Based Research” is another initiative of the UNESCO Chair. It is a 3-year research project, that started in September 2020 and involves research exchanges with universities in regional hubs including Asia, Colombia, East Africa and Canada. At each hub under the project, a research team will produce a case study that maps the knowledge cultures of its academic and non-academic partners, focusing on their power relations, the diverse ways that knowledge is understood, constructed, validated and used in the hub, and the challenges found in working across knowledge cultures. The regional synthesis reports by different hubs based on secondary research-based mapping were submitted by January, 2021. The proposals for conducting their studies have been submitted by most of the hubs after which they will begin conducting their studies in their local regions.

The Co-Chairs have published numerous articles and papers through the year as listed below-

3. OUR PARTNER NETWORKS

There has been active collaboration with the UNESCO Chair Networks in Canada and India spearheaded by our Co-Chairs. Our partner network has expanded to include the following:

- **The Adaptation Research Alliance (ARA)**

  The ARA is an international coalition across the adaptation research and action communities, bringing together researchers and both traditional ‘research funders’ and ‘action funders’, to catalyse and scale investment in action-orientated research driven by user needs. The ARA will, through targeted advocacy, creative cooperation and scaled resource delivery, ensure that the most pressing knowledge needs for adaptation and resilience actions are effectively addressed. For example, the Future Resilience for African Cities And Lands (FRACtAL) project under the *Future Climate For Africa (FCFA)* programme included researchers, engineers, government representatives, NGOs and other stakeholders in learning processes to better understand risks that will likely be exacerbated by climate change in southern African cities, particularly related to resource management and urban development. These learning processes also resulted in the co-production of relevant climate knowledge to support resilient development pathways. Local researchers and city officials in Gaborone, Botswana, developed Climate Risk Narratives, where climate information from the FRACtAL team informed plans and investments for the city.


- **Gobeshona Network for Locally led Adaptation and Resilience**
This is a network of individuals and organisations, that has been working towards climate adaptation by promoting Locally led adaptation and resilience. It will be a great opportunity for all of us to be part of this, learn, share on-ground experiences, and also promote the voices and actions of Young people.  

http://www.icccad.net/

**Association of Indian Universities (AIU)**
AIU aims to emerge as a dynamic service and advisory apex organization in India by undertaking such initiatives and programmes which could strengthen and popularize Indian higher education as leading edge system in the world and promote greater national and international collaboration in Higher Education, Research and Extension, Sports, Youth and Cultural Activities.  
https://www.aiu.ac.in/

**PASCAL International Observatory**
PASCAL International Observatory is a global alliance of researchers, policy analysts, decision makers and locally engaged practitioners from government, higher education, non-governmental organisations (NGOs) and the private sector. It is organised around university centres in Europe (University of Glasgow), Africa (University of Johannesburg) and Australasia (RMIT), each responsible for its activities in that geographical region. Collectively PASCAL provides an observatory role through interpreting emerging approaches to city and regional development and helps mobilise this knowledge as a basis for policy action.  
http://pascalobservatory.org/about/introduction

**Talloires Network of Engaged Universities**
The Talloires Network of Engaged Universities connects universities from around the world to build a global movement of civically engaged higher education institutions. We advocate for the sustainable expansion of university-community collaborations to identify and address societal challenges, and we recognize and promote the most promising practices from our members and others in the field of higher education. We strive to correct a historical imbalance by increasing the visibility in particular of innovative civic engagement activities ongoing in the Global South.  
https://talloiresnetwork.tufts.edu/what-we-do/

**Global University Network for Innovation (GUNI)**
GUNI is one of the world leading think tanks on higher education policy and management. An international network that currently gathers 250 members from 80 countries, including higher education institutions, UNESCO Chairs and research centres, it acts as a reference institution in the implementation of the 2030 Agenda and the SDGs in higher education.  
http://www.guninetwork.org/about-guni-0
Living Knowledge, The International Science Shop Network
Living Knowledge is the network of (persons or organisations involved in) Science Shops and similar organisations active in public engagement and involvement of Civil Society Organisations (CSOs) in Research & Innovation (R&I), and those who support those activities.
https://www.livingknowledge.org/science-shops/about-science-shops/living-knowledge-basic-concept/

Asia-Pacific University - Community Engagement Network (APUCEN)
APUCEN is a regional network of academic institutions of higher learning concerned with promoting the culture of university-community engagement in a proactive, inclusive, holistic and participatory way APUCEN is motivated by the belief that institutions of higher learning and the community can collaborative to generate ideas on how to improve the quality of life of the society in the Asia Pacific region.

Promoting, Interrogating and Mobilising Adult Learning and Education (PIMA)
PIMA is incorporated in Victoria, Australia, as Friends of PASCAL International Association. It is an expanding global network of diverse individual adult and lifelong learning educators, activists, and scholars. It grew out of PASCAL.
https://pimamembers.wixsite.com/network

The Association of Common Wealth Universities (ACU)
ACU is an international organisation dedicated to building a better world through higher education. It help to advance knowledge, promote understanding, broaden minds, and improve lives.
https://www.acu.ac.uk/about-us/about-the-acu/

Responsible Research and Innovation Networked Globally (RRING)
RRING is a coalition that has activism at its core. It seeks to make research and innovation systems everywhere more responsible, inclusive, efficient and responsive as an integral part of society and economy.
https://rring.eu/

International Association of Universities (IAU)
Founded in 1950, under the auspices of UNESCO, IAU is the leading global association of higher education institutions and organisations from around the world. IAU brings together its Members from more than 130 countries for reflection and action on common priorities.
https://www.iau-aiu.net/Vision-Mission
Comitê de Entidades no Combate à Fome e pela Vida (COEP), Social Mobilization Network in Brazil

OEP, was created in 1993 in the scope of the great national mobilization against poverty led by the sociologist Herbert de Souza - Betinho with the participation of 33 organizations. The objective was to bring together companies to join efforts in articulating and implementing actions aimed at combating hunger and misery. Throughout its 23 years of existence, COEP has grown, diversified, incorporated new members and broadened its scope of action, consolidating itself as a National Social Mobilization Network, formed by a Network of Communities, Network of Organizations and Network of People.  
http://coepbrasil.org.br/quem-somos/

Centre for Community-Based Research (CCBR), Ontario, Canada

Since 1982, the Centre for Community Based Research (CCBR) has strengthened communities through research. CCBR is a Canadian forerunner in conducting and promoting community-based research.  
https://www.communitybasedresearch.ca/who-we-are

Centro Boliviano de Estudios Multidisciplinarios (CEBEM)

The Cebem (Bolivian Center for Multidisciplinary Studies) is a non profit organization based in La Paz (Bolivia) dedicated to research and teaching at postgraduate level in the field of social sciences, as a center private and autonomous
https://cebem.org/

FICCI Higher Education Committee

Durban University of Technology
https://www.dut.ac.za/

Grant McEwan University
https://www.macewan.ca/wcm/index.htm

Gulu University
https://gu.ac.ug/

Lingnan University in Hong Kong
https://www.ln.edu.hk/

Manipal University, Jaipur
Mzumbe University
https://site.mzumbe.ac.tz/

Pt. Ravi Shankar Shukla University
www.prsu.ac.in

Sunan Ampel State Islamic University, Surabaya
https://www.4icu.org/reviews/universities-english/14988.html

Royal Roads University
https://www.royalroads.ca/
The Coady International Institute, St. Francis Xavier University
https://coady.stfx.ca/

The University of British Columbia
https://www.ubc.ca/

University of Toronto, Canada
https://www.utoronto.ca/

University of Los Andes
https://uniandes.edu.co/en

University of Sassari
https://en.uniss.it/

University of Limerick
https://www.ul.ie/

University Sains Islam, Malaysia
https://www.usim.edu.my/

University of Science, Malaysia
https://www.usm.my/index.php

University Grants Commission, India
https://www.ugc.ac.in/
University of Havana, Cuba  
http://www.uh.cu/

UNITE, the Union, United Kingdom

University of the Free State, South Africa  
https://www.ufs.ac.za/

These networks of the Chair have been strengthened by the Co-Chairs’ dedicated efforts to collectivise voices on issues of climate change, open science, knowledge democracy amongst many others. For the UNESCO Open Science Recommendation, the Co-Chairs collaborated with the Canadian Commission for UNESCO and regional partners for hosting 11 international webinar series across the globe with over 800 participants, to create an international recommendation which will be presented to the UNESCO General Conference in November of 2021. The Co-Chairs have also been active in the climate space, by activating ground actions through the K4C network and using platforms such as Gobeshona Global conference and upcoming COP 26 to put forth the actions and needs of local communities. The Co-Chairs have ceaselessly and enthusiastically worked to expand their global partnerships with the expansion of the K4C hubs, for decolonizing knowledge systems and embedding the values of openness, responsiveness, equity and sustainability within the realm of research.

4. CHAIR RENEWAL AND PLANS FOR 2021-2024

The Co-Chairs have a range of book launches and consultations planned for their upcoming book titled “Socially Responsible Higher Education, International Perspectives on Knowledge Democracy” edited by Dr. Hall and Dr. Tandon. The Bridging Knowledge Cultures Project is continuing, and once the studies are completed, there are plans to share and disseminate the findings. The Co-Chairs plan to start the course for Cohort 6 and plan ahead for Cohort 7 under the Mentor Training Program in 2021 as well. Finally, the Chair will be involved with implementing Training of 200 Master Trainers at the UGC Regional Centres for Capacity Building of Faculty for Community Based Participatory Research (CBPR) under Unnat Bharat Abhiyan (UBA).
The Co-Chairs have planned a number of policy contributions to UNESCO’s Third World Higher Education Conference, some of which will be postponed due to a change in date for the Conference which is now going to be hosted in 2022. They have prepared policy papers and consultations for the WHEC in collaboration with various partners including the K4C Network around 3 themes - Theme 2 (Higher Education & SDGs), Theme 3 (Inclusion in Higher Education) and Theme 8 (Data and Knowledge Production).

As UNESCO Chair, and being part of the UNTWIN network, our Co-Chairs are invited by UNESCO to organize widespread consultations on any theme, generate policy briefs and share exciting videos of key messages. They feel that this is a great opportunity to influence UNESCO’s policies and mandates for future of higher learning and education. Contributing to next GUNi Higher Education in the World Report “The Future of Higher Education Institutions & Higher Education for the Future” which will be presented at the 3rd Higher Education Conference.

5. ABOUT THE CO-CHAIRS

Dr. Budd Hall is a Professor Emeritus with the School of Public Administration, University of Victoria, Canada and Co-Chair of the UNESCO Chair in Community Based Research and Social Responsibility in Higher Education. His research interests include Community-Based Participatory Research, social responsibility of higher education, knowledge democracy, social movement learning and the UN Sustainable Development Goals. In 2019, Dr. Hall received the David H. Turpin Gold Medal for Career Achievement in Research.

Dr. Rajesh Tandon is an internationally acclaimed leader and practitioner of participatory research and development. He is Founder-President of Participatory Research in Asia (PRIA),
a global centre for participatory research & training since 1982. He is also the Co-Chair of
the UNESCO Chair in Community Based Research and Social Responsibility in Higher
Education.

A pioneer of participatory research, he has given new meaning to academic research by
redefining the relationship between the researcher and the researched. Dr. Tandon has
served on numerous expert committees of Government of India, UGC, UN, Commonwealth
& World Bank. In 2015, the Indian Adult Education Association (IAEA) awarded Dr Tandon
the Nehru Literacy Award.